

# HISTORICALLY SPEAKING

September 2010

The Newsletter of the Pioneer & Historical Society of Muskingum County

## MUSEUMS OF THE PIONEER & HISTORICAL SOCIETY

The Stone Academy  
115 Jefferson Street  
Zanesville, Ohio

Hours: Wed, Thurs & Fri 1:00 - 4:00;  
Saturdays 10:00 - 1:00 April through  
October

By appointment only November 1  
through March 31

Dr. Increase Mathews House  
304 Woodlawn Avenue  
Closed fall through spring, will reopen  
in June

Both museums may be visited at other  
times by appointment.

The Historical Society office is  
located at the Stone Academy  
740 454-9500  
[www.muskingumhistory.org](http://www.muskingumhistory.org)

museums, the work of the Historical Society will continue. Not being tied to his set schedule at the Stone Academy will allow Museum Director Jim Geyer more time to work on grant applications, develop the "History Has Left the Building" project, expand the Society's website and make connections with other non-profit organizations. He will still respond to messages left on the office answering machine and the Society website but the interval from question to reply might be longer. The museums will be monitored for any problems that might arise during the winter.

Being closed will allow both museums to be buttoned up for the winter which should help on utility bills. It also means that any extensive cleaning, rearranging or remodeling projects can be conducted without the need to clean up at the end of each day.

With the return of spring we would like to have the Dr. Increase Mathews House Museum open more hours than we have in the past but this will require volunteer docents (tour guides). Docent training classes will be held in the spring for the Mathews House and the Stone Academy.

## NOTICE OF ANNUAL MEETING

The annual meeting of the Pioneer and Historical Society of Muskingum County will be held at the Stone Academy, 115 Jefferson St., Zanesville, at 6:30 PM on November 9, 2010. The President, Museum Director, Curator and committee chairmen will report on their activities during the past year. There will be no program. The annual meeting will adjourn prior to 7:00 and will be followed by the regular meeting of the Society Board of Trustees.

## MUSEUM HOURS TO CHANGE

The Board of Trustees has decided that starting November 1 of this year the Society's museums will be open by appointment only from November 1 to March 31. This decision was arrived at after reviewing the hours of operation for many other museums in southeastern Ohio and the number of visitors we have had during past winters. Despite the closing of the

## DIRECTOR'S REPORT

September 2010

### The Nuts and Bolts ...

As I approach the end of my fifth year as Director, I find the job to be very different than when I started. With that in mind, and knowing that many of you might be new or not familiar with how the organization operates, I want to use this opportunity to give an overview of how P&HS functions and review some changes you may not be aware of.

One important change is perhaps the most un-noticed. Upon his retirement, Mitch Taylor added another hat to the many he wears for P&HS. As the volunteer curator for both museums Mitch has dedicated many hours to taking better care of our buildings and our "stuff". Some of the many projects Mitch has taken on in the past couple of years include cleaning and organizing our storage areas (including the third floor of the Mathews House), labeling artifacts and displays, updating exhibits in both museums, cataloging and preparing artifacts for storage, and updating accessions records.

With the addition of a website, [www.muskingumhistory.org](http://www.muskingumhistory.org), we are now connected via the internet to anyone in the world who has access to a computer. We pay a small fee to have our site hosted on the web and I manage the site and am responsible for all the content. So if you find something in error, let me know. While our site is still very basic it provides easy access to information about our organization, museums, and programming. It also allows our on-line visitors an easy way to contact us. Each day at the office a portion of my time is spent on website related tasks. I check daily for website generated questions or inquiries. Most such messages require only a simple e-mail response. Some ask questions that need to be researched. I usually pass these on to various members of the Board of Trustees for assistance and follow-up. Sometimes people contact us via the website because they have something they wish to donate. The most recent such contact was from a lady in Louisiana who found a photo album that belonged to a John McIntire librarian and dated back to

the early 1900s. I am currently working on ways to allow our newsletter to be accessed from the web.

Like many other non-profit organizations the Pioneer and Historical Society is governed by a Board of Trustees. The Board meets monthly and operates according to rules and guidelines enumerated in the by-laws. Unlike other organizations, the P&HS Board is a working board. Board members, all volunteers, take on many different jobs that enhance the operation of the Society. A committee of Board members is responsible for publishing the *Muskingum Journal* and *Historically Speaking* for the Society. Other Board committees include House & Grounds, Membership, Accessions, Finance, and Program. Several Board members serve as docents at our museums. Other Trustees use their individual talents and skills to benefit P&HS by handling our computer problems, overseeing our endowment, leading the popular Ghost Walks sponsored by the Society, serving as speakers and consultants for both the *Stone Academy 200<sup>th</sup> Anniversary Celebration* and the *Zanesville 1810 Project*, and researching and designing the Downtown Walking Tour for the *Zanesville 1810 Project*. This new self-guided tour is printed in the office as needed at very little cost. To date, more than 700 copies have been circulated. Trustees take on small repair jobs around the museums, show up for general purpose "work-days", serve on the planning team for special projects, and are active in the Friends organization. Board members are elected at the Annual Meeting. This year's annual meeting will be at the Stone Academy on November 9, at 6:30 pm.

The Friends of P&HS is a separate organization with its own by-laws and dues that support the Society in many ways. The Friends plant and maintain the Memory and Herb Gardens at the Mathews House, offer programs about history free of charge to the public, volunteer at both museums, and help the Society with programming and major initiatives.

Our volunteer base continues to expand and is an important part of what we do. We can always use more good volunteers. Orientation and training for new volunteers is held each spring. The exact

date will be announced in the spring 2011 newsletter.

As Director, I take care of the day-to-day tasks that are typical of non-profit organizations. My responsibilities include (but are not limited to) answering the phone, opening the mail, checking the buildings and providing basic maintenance, opening the museums during regular hours, leading tours, representing the organization at various meetings, promoting our events, keeping the Board of Trustees and membership informed, and seeking outside funding. We have been fortunate in the past two years to be the recipients of several grants. Grant funding has paid for much of our programming the last couple of years. Needed funding for repairs and updates to our buildings is proving to be more difficult to obtain and will require substantial matching funds. We expect to have more to report about these efforts sometime after the November election.

I hope this information has been useful. If you have questions about the way the Society operates, not covered here, please call me at 454-9500, or send me an e-mail at [phsombc@sbcglobal.net](mailto:phsombc@sbcglobal.net).

*Jim Geyer*

### **NEW TRUSTEE APPOINTED**

The Board of Trustees of the Pioneer and Historical Society is pleased to announce that John Lear has accepted their invitation to fill a vacancy on the Board. John is a co-owner of Professional Service Techniques in Zanesville. He has served as a volleyball coach at Rosecrans and Zanesville High Schools and attends meetings of the Civil War Roundtable. The combination of a life-long interest in history and experience in running a business should make John a valuable addition to the Board and we look forward to his input at Board meetings.

### **ALL THIS WAY JUST TO SEE HOPPY AND TOPPER, EH?**

In July, Jim and Georgia Steinhart from Ontario, Canada, visited both museums and walked the streets of Putnam to gather photos and information for Jim's travel website TravelPhotoBase. Before touring the museums, the Steinharts parked in front of Society Trustee Mike Willey's home on Woodlawn Avenue and set off on foot. A chance encounter with Mike gave the Steinharts their introduction to the historic district. Mr. Steinhart is a semi-retired journalist who is traveling the country collecting pictures and descriptions of museums to be placed on his web site. The site is still a work in progress but when completed, visitors will be able to sort interesting attractions by subject or location.

When asked how he discovered the museums of the Pioneer and Historical Society, Steinhart said, "We are working our way across Interstate 70. Before starting a trip I consult my reference books and see what museums are along the way. We try to see three museums every day." The day of their visit was to be a busy one for the Steinharts because their next stop was in Cambridge where they expected to tour "the glass museum, the paperweight museum and the Hopalong Cassidy museum." We certainly can't accuse the Steinharts of neglecting the small museums for the big-name attractions.

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To watch the Steinhart data base grow go to <http://TravelPhotoBase.com>.





### **YARD MAINTENANCE PERSON NEEDED**

In a continuing effort to cut costs and to reduce the number of outside service providers, the Society is seeking bids to do yard maintenance. Each component of the job is to be done on an as needed basis and not on a set schedule. The four parts of the position are:

- Cutting grass at the Increase Mathews House, Stone Academy and Stone Academy parking lot
- Trimming bushes at all three locations
- Fall leaf clean-up at all three locations
- Snow plowing at the Stone Academy parking lot

Since there are many variables associated with the trimming and leaf work, the selection of a maintenance person will be based on the cost of grass cutting and snow removal and on an evaluation of current work. Any applicant who employs others to work with him must carry worker's compensation. Please send any bids to the Society office at 115 Jefferson St., Zanesville. Selection will be made in early October.

### **DEFEATUS BY A REBUS?**

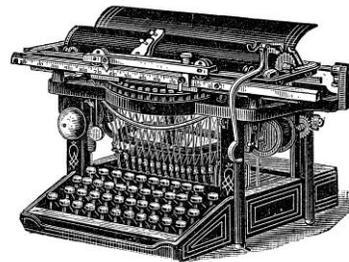
Much to the dismay of the puzzle editor of the newsletter, Obtuse Mathews, no one has sent in a solution to the Schultz & Co. rebus printed on the back of the last newsletter (although we understand that a former museum director has been attempting to decipher its meaning). Realizing that modern readers may not be accustomed to solving rebuses, we will offer three helpful hints: the picture of an arm is not a reference to baking soda but translates to "member", the strange symbol next to the hen is "per" and the horse drawn

wagon is a "van", as in vanguard.

To sweeten the deal, we will up the prize for first correct solution from the original one greenback to a Buckeye Stoneware Stone Academy crock. What more incentive could a person want than the fame of solving a 120-year-old rebus and winning a limited edition crock picturing a 201-year-old building? Send your answer to our email or snail mail address.

### **PIONEER AND HISTORICAL SOCIETY NOW ON FACEBOOK**

The Historical Society is slowly easing into modern technology by getting a Facebook page. If you type PIONEER AND HISTORICAL SOCIETY OF MUSKINGUM COUNTY in the search box at the top of your Facebook page, it should bring up our listing with a picture of the front porch of the Stone Academy. We say, "should bring up" because this is new and we don't know what we are doing yet. As we get better at this we may even have a Facebook icon on our website, [www.Muskingumhistory.org](http://www.Muskingumhistory.org), so you will be able to link that way. As we figure out just what one does on Facebook, we will add information. Your newsletter editor fondly remembers the clickety-clack of mimeograph machines and the pleasant buzz produced by inhaling too many ink fumes and has so far resisted the allure of the silent, non-odorous social networking sites but we all have to keep up with the times. Dr. Mathews kept up with modern medical practices and was the first doctor in the area to inoculate for smallpox. If he could embrace new technology then so should we. Just don't expect us to start tweeting anytime soon.



Our idea of a modern communication device.

## YOU GET FOOD; WE GET REWARDS

In the last issue of *Historically Speaking* we gave information on how your purchases at Kroger can be turned into rewards for the Pioneer and Historical



Society. By simply editing your Kroger Plus Shoppers Card online

profile and placing the Society's number of **80971** in the "Find Your Organization" search box, the Society will receive a rebate for every dollar you spend at no cost to you. So far, only one family has signed up but that one family's purchases earned the Society \$20.34 during the last quarter. If only 19 more similarly-eating families named the Society as the recipient of a rebate, it would produce \$1600 annually in much needed funds. If you shop at Kroger, please go to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com) and start rewarding the Historical Society with every purchase.

## OOPS...

In what way is your snail-mailman better than your e-mailman? Your e-mailman doesn't collect canned goods for the needy once a year like your snail-mailman does and when a sender messes up your address the snail-mailman might still find you but the e-mailman has to have everything perfect. Your editor discovered the latter fact the hard way when he gave you an incorrect address in our last issue. Cyndie Gerken is still looking for a photograph of the bridge that carried the National Road over Timber Run on the west side of Zanesville. If you have such a picture please share it with her but don't use the address we gave you last time, instead, contact her at [cyndiegerken@aol.com](mailto:cyndiegerken@aol.com).

While we are on the subject of inquiries from last issue, remember that Mike Friesen is looking for information on extant pianos and organs made by Leonard Perry Bailey. You may contact Mike at 303-845-0333 or [clickonmick@msn.com](mailto:clickonmick@msn.com).

## INTRUDERS BROUGHT TO JUSTICE

Placing a live catch trap in the attic of the Dr. Increase Mathews House has paid off. Shortly after baiting the trap with a peanut butter sandwich (no jelly), Jim Geyer discovered two of the raccoons that had been taking after-hours museum tours. Since no readers honored our request for a recipe for baked raccoon, Bob Daniels placed the visitors in protective custody in an undisclosed location in rural Muskingum County.

The traps remain in place as bait continues to disappear. The Society's varmint hunters are divided over whether they are dealing with an older, wiser raccoon who has read *Zen and the Art of Live Trap Maintenance* and is able to thwart the efforts of man or with smaller visitors who can eat and run without springing the trap. The capture of four mice in a nearby mousetrap tends to



give credence to the second option. Whoever they are, the intruders will be caught and they will be dealt with severely.

An advertisement for a "NEW SENSATION, COAL AND WOOD COOK." The central image is a detailed illustration of a cast-iron stove with a square top, four legs, and a front door. The stove has "NEW SENSATION" and "SENSATION TRADE MARK" inscribed on it. Below the illustration, the text reads "Six Sizes. Square Top. Nos. 60, 76, 77, 80, 88, 89, Now Ready." At the bottom, it says "SHINNICK, WOODSIDE &amp; GIBBONS, Union Foundry, ZANESVILLE, - - - - OHIO." The entire advertisement is enclosed in a double-line border.

## ZANESVILLE 1810 CELEBRATION WEEKEND RECAP

For all of our friends who were not able to join us for the July 4th weekend celebration we offer a brief recap. The weekend was a great success owing to the hard work of many volunteers from many different organizations. Friday July 2 the action was at the Dr. Increase Mathews House. There is a bit of irony in celebrating the 200th anniversary of Zanesville serving as the state capital at the doctor's house since Dr. Mathews was a leader of the losing side in the competition for capital. The old Putnam/Zanesville rivalry was a thing of the past as all present enjoyed the evening. The museum was open for tours with a silent auction set up in the dining room and former kitchen. We thank everyone who contributed items for the auction and everyone who placed bids. The money raised went into the Society's general fund.

On the museum grounds ice cream and music were the main draws. **Tom's Ice Cream Bowl** graciously donated ice cream that was sold along with cookies that had been baked by members of the **Friends of the Pioneer and Historical Society**. The next time you visit Tom's be sure to thank Bill Sullivan for his help. Bluegrass group **Timberline** entertained the crowd as they ate their ice cream and walked in the memorial garden, planted and maintained by **Muskingum County Master Gardeners**. Being mid-summer, twilight lingered on past 9:30 but Timberline played until 10:00, giving a surreal ending to the concert as the audience and the band were in total darkness while the Mathews House glowed in the glare of the security floodlights.

On Saturday, both museums were open for free public tours with many people making their first visits. In the afternoon, Kathy Singer gave a guided tour of Greenwood Cemetery.

Sunday July 4 the activity was centered at the Muskingum County courthouse, the site of the 1810 capitol. The day started with the unveiling of a monument, donated by **Mudgett's Monuments**, marking the location of the seat of government for the state of Ohio from 1810 until 1812. This was followed by a concert by the **Zanesville Memorial**

**Concert Band**. We thank the county commissioners for allowing us to use the courthouse esplanade and Director Jeff Roquemore and the Memorial Band for moving the venue for their July 4th concert to this historically important location.

Across Main Street, the United States Postal Service offered special postal cancellations commemorating the 200th anniversary. Rhea Huff of the **Zanesville Pilot Club** arranged for the cancellations and for a variety of special cachets.

The July 4 weekend was also the first appearance of the *Zanesville 1810 Walking Tour* brochure. The brochure with a map of downtown Zanesville and descriptions of buildings that stood in pioneer times and are now gone and of buildings still standing was designed by Jim Geyer based on research done by Stephanie Kline. The tour isn't designed as a point-to-point walking tour but is interesting and informative for a causal drive through downtown or for at-home reading for those people familiar with the downtown area.

The 6 month long observance of the anniversary continued on July 7 with two presentations at the John McIntire Public Library. Mitch Taylor compared the background, the city building competition and the modern day legacy of Zanesville's founders John McIntire and Dr. Increase Mathews. Geoff Geyer contrasted two of the predominant religious beliefs in Muskingum County during this time, Presbyterianism and Methodism, and discussed how they could have affected the worldviews of our founders.

Future lectures in the series are listed in this newsletter.

*The Zanesville 1810 Project is funded, in part, by the Taylor-McHenry Foundation and the Ohio Humanities Council, a state affiliate of the National Endowment for the Humanities.*

## THANKS AGAIN TO OUR SUPPORTERS

In the editor's introduction to the current *Muskingum Journal* and in several articles in past issues of this newsletter we have discussed the problem of the Historical Society's declining revenue. We want to be clear that we are not being critical of the

Society's many members and friends who have supported us generously. During 2010 and 2009 donations have been coming in at record levels and have enabled us to present programs celebrating two important milestones in the community - the 200th anniversary of the building of the Stone Academy in 2009 and the 200th anniversary of Zanesville as capital of Ohio this year. Even though donations have increased, they cannot keep up with the loss of income brought on by the losses of stock-based endowments which supply the bulk of our operating capital. All non-profits (as well as many companies that are trying to turn a profit) are looking for ways to cut back such as reducing hours or payrolls but with your help we have been able to increase our out-of-museum activities the past two summers

We have not pursued the Business Member category as much as we should but still many businesses in the community have supported us with annual memberships or by becoming Local History Partners. We can never say *Thank You* too much so we want to list those businesses that have supported us and we ask you to extend your personal thanks any time you have the opportunity to do so:

**CENTURY NATIONAL BANK** (the Historical Society's banker for many years)

**SEWARD PLUMBING** (keeps the water and the heat flowing at our museums)

Susan Stubbins at **STUDIO 202** (shows that we might be Appalachia but we still appreciate art)

Ed Nieberding at **AMERIPRISE FINANCIAL SERVICES** (puts money to work making more money)

Jennifer Estep at **NICOLS RESTAURANT** (besides good food, a step back into the 1950s)

**OLD STONE HOUSE NURSERY** (plants in the back and a well preserved historic house in the front)

Dixie Wyler at **EASTERN OHIO TOURS** (shows outsiders the wonders of our part of Ohio)

In addition, as mentioned elsewhere in this newsletter, we thank **TOM'S ICE CREAM BOWL** for donating ice cream for the July 2 ice cream social at the Dr. Increase Mathews House and **MUDGETT'S MONUMENTS** for

donating the marker placed in front of the Muskingum County courthouse.

## OOPS... Part II

Our apologies to all of you who received blank postcards announcing the August talk by Ray Swick. We should have included the instructions to warm the card over a candle to make the invisible ink appear. We could come clean and admit that our volunteers accidentally let a few blank cards slip through but we know you would never believe that our work is that slipshod so we are sticking with the invisible ink story.

To insure that won't happen again, here is the schedule for remainder of the programs in the **ZANESVILLE 1810** lecture series:

September 26 2:00 PM at the Stone Academy

JOHN CHAPMAN: A FRONTIER LEGEND presented by William Kerrigan, Muskingum University Professor of History

October 17 2:00 PM at the Stone Academy  
BEYOND OHIO: HOW ZANESVILLE WAS AFFECTED BY NATIONAL AND WORLD EVENTS IN 1810  
Presented by Mike Kline, Ohio University-Zanesville Assoc Prof Emeritus

November 18 7:00 PM at Elson Hall Auditorium, Ohio University-Zanesville  
HOW ZANESVILLE WON THE CAPITAL, AND THEN LOST IT  
Presented by Morton Bach, OU-Z Assistant Professor of History

December 4 2:00 PM at John McIntire Public Library  
BEYOND MCINTIRE AND MATHEWS: THE LEGACY OF OTHER ZANESVILLE FOUNDING FATHERS  
Presented by Mike Kline, OU-Z Assoc Prof Emeritus; Chuck Martin, former Zanesville *Times Recorder* historian; Lace Lynch, Muskingum County Genealogical Society (This program is presented in partnership with the Muskingum County Chapter of the Ohio Genealogical Society)

Pioneer & Historical Society  
of Muskingum County  
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Zanesville OH 43701

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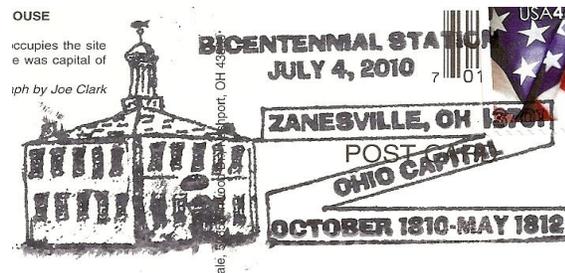
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OF MUSKINGUM COUNTY  
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Mitch Taylor      Mike Willey  
                         Tina Wickline

Jim Geyer, Museum Director

If you have any questions or suggestions  
regarding the activities of the Historical  
Society, contact any member of the Board.



Special postal cancellation to mark the 200<sup>th</sup>  
anniversary of Zanesville as the capital of Ohio.